

Oneworld Opens Its First European Airport Lounge at Amsterdam Schiphol

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Just weeks after oneworld opened its first-ever branded lounge at Seoul Incheon International Airport (ICN), the airline alliance opened its first European lounge at Amsterdam Airport Schiphol (AMS).

To mark the 25th anniversary of oneworld, the leading global airline alliance has partnered with Swissport's lounge subsidiary ASPIRE to open just its second fully branded airport lounge.

Schiphol's new 473 square-meter (5,091 square-foot) space promises a 'sophisticated' area for passengers to relax and refuel while waiting for their flight or on a layover.

Bespoke Dutch Design

Designed by Amsterdam-based creative studio D/Dock, the new lounge takes inspiration from the city itself, with tailor-made lighting fixtures styled on the spherical lights found on Amsterdam's instantly recognizable canal bridges and silhouettes over the bar shaped like the various bird species found in the local area. The entrance portal to the lounge is also shaped like the city's iconic arched bridges.

The bright and spacious lounge offers a wide range of stylish and comfortable seating options for guests, an array of bespoke materials—including a moss-covered wall—creating a contemporary feel, and a cutting-edge ‘mood light’ that changes color depending on the time of day.

“The Amsterdam lounge is a futuristic, vibrant setting that blends open spaces to encourage relaxation, especially as the Dutch skies are omnipresent through the immense windows, which are a fantastic feature of this lounge,” said Jochem Straatman, Art Director at D/Dock. “With a Travel Bright twist, guests can also experience a mesmerizing luminous horizon, theatrically revealed by lifted curtains...

“We have delivered a contemporary, premium lounge experience with typologies, fittings, and furnishings that pay homage to life in the Netherlands. The lounge experience makes travel simple, relaxing, and enjoyable. While this and the Incheon lounge have their own distinct identity, both share the same unique oneworld look and feel, creating a sense of familiarity across our lounges.”

Location and Access

oneworld’s new Schiphol lounge is located in the airport’s non-Schengen departure, around a ten-minute walk from oneworld member airlines’ departure gates.

Eight oneworld members operate flights out of Schiphol—American Airlines, British Airways, Cathay Pacific, Finnair, Iberia, Qatar Airways, Royal Air Maroc, and Royal Jordanian. Together, they operate over 200 flights per week out of Schiphol to more than 900 destinations across the globe.

The lounge is accessible to eligible oneworld Emerald and Sapphire customers flying out of the Schengen area and First Class and Business Class passengers traveling with any Oneworld member airline. It is open every day from 5:30 AM to 10:00 PM.

“The launch of our first oneworld branded lounge in Europe – following on from our recent lounge opening at Incheon International Airport in Seoul – is a proud moment for everyone connected with the world’s leading airline alliance,” said Gerhard Girking, oneworld Vice President of Customer Experience, Delivery and Membership.

“It’s also fantastic for our customers who enjoy premium benefits and luxury air travel when flying with oneworld member airlines. The new lounge at Amsterdam Airport Schiphol, opened as we celebrate our 25th anniversary, provides a contemporary setting that caters for the diverse needs of oneworld customers.

“We have created a lounge that upholds our vision to make travel bright. Customers can expect a modern setting that blends refined fixtures and fittings with digital technologies and warm, ergonomic seating areas, offering a memorable travel experience.”